



May 6, 2017
8:00 a.m. to 1:00 p.m.
Altharetta Yeargin Art Museum
901 Yorkchester, Houston

SPONSORSHIP

OPPORTUNITIES

PRESENTING SPONSOR • \$10,000

- Corporate name/logo included in Running for the Arts 5K & ArtFest logo "Running for the Arts 5K & ArtFest... presented by XYZ Company"
- Opportunity to welcome race participants from starting line and sound start horn
- Opportunity to address festival attendees from performance stage
- Complimentary 24x12 booth space in Vendor Marketplace
- Priority placement of corporate logo on event t-shirts
- Opportunity to insert branded promotional item in race packets
- Premiere sponsorship recognition on SBEF website
- Up to EIGHT dedicated posts on SBEF social media
- Opportunity to distribute awards to race winners during Awards Ceremony
- Public recognition during Awards Ceremony
- Recognition in all pre- and post-event press releases
- Complimentary registration for 30 runners
- First right of refusal for 2018 event

PERFORMANCE STAGE SPONSOR • \$5,000

- Corporate signage/banner displayed on performance stage (sponsor to provide signage)
- Opportunity to address festival attendees from the performance stage
- Complimentary 12x12 booth space in Vendor Marketplace
- Priority placement of corporate logo on event t-shirts
- Opportunity to insert branded promotional item in race packets
- Premiere sponsorship recognition on SBEF website
- Up to FIVE dedicated posts on SBEF social media
- Public recognition during Awards Ceremony
- Complimentary registration for 15 runners

T-SHIRT SPONSOR • \$4,000

- Prominent placement of corporate logo on sleeve of event t-shirts
- Complimentary 12x12 booth space in Vendor Marketplace
- Sponsorship recognition on SBEF website
- Up to THREE dedicated posts on SBEF social media
- Public recognition during Awards Ceremony
- Complimentary registration for 10 runners

REGISTRATION HERO • \$3,000

- Sponsor registration for 300 SBISD students
- Complimentary 12x12 booth space in Vendor Marketplace
- Priority placement of corporate logo on event t-shirts
- Opportunity to insert branded promotional item in race packets
- Recognition on SBEF website
- Up to THREE dedicated posts on SBEF social media
- Public recognition during Awards Ceremony
- Complimentary registration for 8 runners

CHAP STICK SPONSOR • \$2,500

- Corporate logo on 2,500 Chap Stick tubes inserted into race bags (sponsor to provide Chap Stick)
- Placement of corporate logo on event t-shirts
- Sponsorship recognition on SBEF website
- ONE dedicated post on SBEF social media
- Public recognition during Awards Ceremony
- Complimentary registration for 5 runners

STREET PAINTING SPONSOR • \$2,000

- Prominent placement of corporate signs/banner at Street Painting area
- One dedicated street painting location highlighting sponsorship
- Corporate logo on event t-shirts
- Opportunity to insert branded promotional item in race packets
- Sponsorship recognition on SBEF website
- ONE dedicated post on SBEF social media
- Public recognition during Awards Ceremony
- Complimentary registration for 4 runners

BOTTLED WATER SPONSOR • \$1,500

- Opportunity to distribute branded bottled water to 2,500+ runners and volunteers on Race Day (sponsor to provide branded bottled water)
- Sponsorship recognition on SBEF website
- Public recognition during Awards Ceremony
- Complimentary registration for 3 runners

FIRST AID KIT SPONSOR • \$1,500

- Logo/Company name on 2,500 first aid kits inserted into race bags (sponsor to provide kits)
- Sponsorship recognition on SBEF website
- Public recognition during Awards Ceremony
- Complimentary registration for 3 runners

RACE PATRON • \$500

- Sponsor registration for 20 SBISD students
- Recognition during Awards Ceremony
- Complimentary registrations for 2 runners

RACE SUPPORTER • \$275

- Sponsor registration for 10 SBISD students
- Recognition during Awards Ceremony
- Complimentary registrations for 1 runner

RACE FRIEND • \$125

- Sponsor registration for 5 SBISD students
- Recognition during Awards Ceremony
- Complimentary registrations for 1 runner

